

STANDARD

12-month contract



£695/month

INCLUDES:

STANDARD

SEO

Optimise your website to improve and maintain your Google rankings, includes an initial SEO analysis followed by ongoing monitoring of your website performance and industry keywords to ensure your website remains relevant and effective.

PHOTOGRAPHY

1 x professional photoshoot, either at your factory/office location, at one of your customer's sites or product shots at our studio. A full set of photographs to be provided, for use on your website, in your marketing literature, on exhibition stands etc.

E-MAIL MARKETING

2 x e-shots, professionally designed and compiled using a combination of industry news, technical information, new projects won, other company news etc., distributed to your company database with a follow-up report to show engagement, click-thros etc.

PRESS RELEASES

2 x press releases, professionally compiled and written to maximise 'the story', distributed to our extensive list of trade journals, national and local press to boost your profile and provide you with fresh content for your website, social media activity etc.

PROJECT MANAGEMENT

An experienced and knowledgeable project manager will be assigned to ensure all of the above is carried out efficiently and on time, removing the necessity for you to remember what has to be done.

PREMIUM

12-month contract



£995/month

INCLUDES ALL OF THE STANDARD FEATURES PLUS:

PREMIUM

PHOTOGRAPHY

An extra photoshoot (2 in total), comprised of 1 x studio shot and 1 x location shot, allowing you the flexibility to combine a studio shot with some on location photography to capture your products and services in use.

E-MAIL MARKETING

2 x extra e-shots (4 in total), enabling you to establish a regular source of information flow with your customers and contacts, demonstrating your expertise and credibility with new fresh content.

PRESS RELEASES

An extra press release (3 in total), enabling you to publicise and promote additional key activities and events within your business whilst generating more fresh content for your other marketing tools.

PROJECT MANAGEMENT

Our project manager will also be available to react to ad-hoc marketing opportunities as they arise and will advise on the most suitable course of action.

PREMIUM+

12-month contract



£1950/month

INCLUDES ALL OF THE PREMIUM FEATURES PLUS:

PREMIUM PLUS

VIDEO

A 3 minute corporate video for you to use on your website, at trade shows, in your offices, on social media, as a sales tool etc. Includes concept meeting, storyboard, filming at 2 locations, editing, graphics, voice-over and music soundtrack, with one set of edits.

PHOTOGRAPHY

2 x additional photoshoots (4 in total), enabling you to capture your products and services on site or in the studio, and include other such opportunities as professional headshots of your staff, photos of your facilities or trade show photography etc.

E-MAIL MARKETING

2 x extra e-shots (6 in total), enabling you to regularly engage with your customers with valuable industry and technical information, coupled with your company news that demonstrates your expertise and presents a positive impression of your growing business.

PRESS RELEASES

An extra press release (4 in total), enabling you to select the key projects or company events in the year that will maximise the positive messages to send to your industry, customers and contacts.

EDITORIAL

2 x editorial articles, for use in trade journals and by you in your other marketing activities. A professionally researched and written article, including photography, that will enable you to promote a key technology, or a successful project, or even a case study in conjunction with an important client, all of which will demonstrate your expertise and enhance your credibility in your industry. Includes liaison with relevant trade journals to gauge initial interest and co-ordinate submission and publication of the article.

PROJECT MANAGEMENT

Our project manager will also provide ongoing marketing advice for your existing activities and actively seek out new opportunities as part of the support package.

Our 3 packages cater for all different types of marketing budgets.

If none of the packages entirely suit your requirements, we are happy to discuss how we can tailor them to suit your needs.